



VIP SPONSORSHIP
Fremont July 4th Parade – 2007

AMERICA THE BEAUTIFUL- \$25,000

1. Premium location in parade
2. 2' X 10' Sponsorship Banner will precede a unit in the parade
3. Premium location of Company name and logo on all parade advertisements
4. 15 complimentary invitations to reception and seats in the VIP section reviewing stand
5. Company name on parade sponsorship banner hung at judges reviewing area
6. Company recognition during parade event and recognition at awards ceremony
7. Recognition in post-parade newspaper advertising
8. Company recognition with all media contacts
9. Professional Float provided by the committee
10. Sponsorship and Recognition with a Marching Band and Large Macy's like Balloon

STARS AND STRIPES- \$10,000

1. 2' X 8' Sponsorship Banner will precede a unit in parade
2. Company name and logo on all parade advertisements
3. 12 complimentary invitations to reception and seats in the VIP section reviewing stand
4. Company name on parade sponsorship banner hung at judges reviewing area
5. Company recognition during parade event and recognition at awards ceremony
6. Recognition in post-parade newspaper advertising

LET FREEDOM RING- \$5,000

1. 2' X 6' Sponsorship Banner will precede a unit in the parade
2. Company name on all parade advertisements
3. 10 complimentary invitations to reception and seats in the VIP section reviewing stand
4. Company name on parade sponsorship banner hung at judges reviewing area
5. Company recognition during parade event and recognition at awards ceremony
6. Recognition in post-parade newspaper advertising
7. Sponsorship and recognition with a Marching Band and Balloon

DISCOVER- \$1,000

1. 2' x 4' Sponsorship Banner will precede a unit in the parade
2. Company name on all parade advertisements
3. 8 complimentary invitations to reception and seats in the VIP section reviewing stand
4. Company recognition during parade event and recognition at awards ceremony.
5. Recognition in post-parade newspaper advertising

All checks should be made payable to:

CA-NV District Exchange Club Charitable Foundation/Parade 2007
C/O Patty Hitchcock
2160 Prune Ave.
Fremont, CA 94539
(Tax ID #94-4568283)